



SPECIAL EDITION

TESLA OWNERS CLUB OF ONTARIO

We're a community of Tesla owners and reservation holders in Ontario

START WITH
ONE THING



MESSAGE FROM THE PRESIDENT

Happy New Year everyone!

Hope you all had a good holiday.

We had a great start to the new year with our screening of the movie Racing Extinction. More details are in this month's newsletter.

We have lots of great plans for 2020 which include interesting guest speakers at our meetings including management from Tesla. We plan on organizing some more social events that I'm sure you will all enjoy.

Dave and Buster's is no longer our meeting location. More details to follow on the locations.

Stay tuned for an awesome year ahead.

John

OUR LUDICROUS SPONSORS:



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Happy New Year!

Our club is comprised of friendly and enthusiastic Tesla owners and reservation holders.

We meet on a regular basis to discuss anything related to our passion for our Teslas.

We exchange ideas and learn from each other. Lastly, we have fun and meet new friends.

This is a newsletter from and for the Tesla Owners Club of Ontario (TOCO).

<https://ontario.teslaownersclub.ca>

Let us know how we can serve you. Member's contributions are welcome. Send us your stories and pictures to be shared in an upcoming newsletter.

Send your material to:
Info@teslaownersclub.ca

All views, opinions, and information expressed in this communication are of the individual authors and do not represent any entity, including the Tesla Owners Club of Ontario, Tesla Canada, and Tesla, Inc.

NEXT CLUB MEETING



Join the Tesla Owners Club of Ontario for our monthly chapter meeting at a new location. We listened to your feedback from the membership survey and we're moving on from Dave & Busters.

Date: Wednesday February 5, 2020

Time: 7 - 9pm

New Location For February: Plug n Drive - EV Discovery Centre
1126 Finch Ave W North York, Ontario M3J 3J6

Details:

- \$20 per person
- Catering will be provided by Pickle Barrel
- Fee helps to pay for meal & room rental
- Guest speaker: Cara Clairman - President and CEO of Plug'n Drive

New Tesla owners and reservation holders can attend at 6:30 pm for a Q&A session.

Senior members will be available to answer questions and offer tips.

The regular meeting will commence at 7:00 pm.

Please **RSVP ASAP** if you are interested to attend. You can do so by clicking **here**.

Ticket sales are done through Eventbrite as it allows people to pay in advance and helps us to avoid "no shows." It is important that everyone buys a ticket prior to the meeting to ensure we order the correct amount of food.

Tickets will be available until Tuesday, January 28th at 11:30 pm as we need to provide five business days notice for catering purposes.

FILM SCREENING EVENT SUMMARY

At the 2019 Tesla Owners Club Worldwide Summit in Los Angeles, club leaders around the world were issued a challenge: share the Racing Extinction film with their club members."

Leilani Münter, who is an environmental activist and filmmaker, was at the summit. She participated in a panel discussion addressing the Tesla community at large. She's a long time Tesla owner and has been very active in the community over the years.

Leilani addressed the club leaders at the Summit and urged them to share the film and message with their friends, family and fellow club members.



The Ontario club leaders took the challenge seriously. Not only were we the first club to coordinate a Racing Extinction screening, we decided we wanted to bring Lelani to Toronto to personally present the film to our members and answer their questions after the show

On Saturday, January 18th, 200 club members gathered at the Cineplex in Vaughan to view the powerful documentary created by the Ocean Preservation Society.

The film is about endangered species and a race towards mass extinction. The movie follows activists like Leilani as they fight to speak up and bring awareness to the beautiful animals.

Leilani addressed the club in length after the movie during a Q&A and was gracious enough to take pictures with the line up of members who patiently waited their turn to say hello.



A big THANK YOU to the club members and their families who attended the screening despite the snow and cold temperatures.

This event was FREE to our members and their guests. The club paid for this event, including theater rental, movie screening license, and Leilani's travel and honorarium expenses. We are able to put on these kinds of events thanks to our awesome sponsors and paid members.

We hope that you enjoyed the event as much as we did. We have received positive feedback from the event and hope to organize similar gatherings in the near future.

If you have any questions in regards to the film or would like to share further comments with us, please feel free to send us an email at info@teslaownersclub.ca



2020 TESLA DISCOUNT CODE

Each year, Tesla provides the Owners Clubs with a discount code for their members. Before using your code, please read the following details & restrictions first:

- Your code provides you with a ONE TIME USE of **20% off**
- Can be used on **Apparel and Lifestyle** items ONLY
- The following items are EXCLUDED from the offer:
 - Vehicle Accessories
 - Diecast Vehicles (Model S, Model X, Model 3, Roadster, Semi)
 - Technology Items (Powerbank, Wireless Charger)
 - Radio Flyer Model S for Kids

Your code was emailed to you on January 23, 2020.

Please visit shop.tesla.com to use your discount code.

The code can be entered on the checkout page (make sure you select Canada as your country) and has an expiration of December 31, 2020.

As a reminder, you always receive free shipping when you order online.

Please let us know if you have any questions.

Happy Shopping!



Membership Benefits

The value of being a Tesla Owners Club of Ontario member continues to evolve. Be a part of this growing community!

This group is unique in its connection to Tesla — a direct connection through the club for owner issues or concerns. Our executive committee works to strengthen our connections with Ontario businesses interested in our Teslas. Our growing sponsor list and benefits are indicative of the work happening behind the scenes.

We have great networking opportunities and many social events, and are working to develop more membership benefits. Let us know what you'd like to see and how we may serve a broader Ontario-wide Tesla Owners community. Share your ideas with any of the executive committee members, or write to info@teslaownersclub.ca.

FUN FACTS

The Racing Extinction film also started a campaign called **#StartWithOneThing**. The message here is to encourage anyone who was touched by the movie to take action.

Here are some ways you can make small changes in your lives;

- Talk about the film, encourage others to watch it. **Spread the knowledge.**
- Educate yourself on how YOU can **reduce your carbon footprint** (you've already started by driving an EV)
- Be mindful of your diet. Eating less meat can drastically reduce your carbon footprint. **Consider meatless Mondays.**
- Contemplate your next purchase. **Reuse, Recycle, Reduce.**

Find out more **here**.

Share your research and progress with us. Use the hashtag **#Startwithonething** and tag us on social media. We can learn from each other and have fun while doing it.



Connect with us on social media

