



TESLA OWNERS CLUB OF ONTARIO

We're a community of Tesla owners and reservation holders in Ontario



MESSAGE FROM THE PRESIDENT

Hello everyone,

As I write this it has been confirmed that Tesla will be at the Auto Show in Toronto starting this Friday. No news on whether the Model Y will be there, let's hope so!

In this newsletter we report on our last chapter meeting at the EV Discovery Centre hosted by Plug' n Drive. It was very well received.

Starting in March we have a new venue for our monthly meetings, details below.

We launched our new Podcast, if you haven't had a chance give it a listen. We are open to suggestions for future topics.

Stay tuned for news on our next social functions including an Earth Day event and a Winery Event.

Stay warm,

John

OUR LUDICROUS SPONSORS:



Wealth Management
Dominion Securities

The Beckett Team



@FTJCO
RESPONSIBLE FINE JEWELLERY

INDEX

What's New	2
Announcement	3
February Meeting Presentation	4
Did You Know...	5

This is a newsletter from and for the Tesla Owners Club of Ontario (TOCO).

<https://ontario.teslaownersclub.ca>

Let us know how we can serve you. Member's contributions are welcome. Send us your stories and pictures to be shared in an upcoming newsletter.

Send your material to:
Info@teslaownersclub.ca

All views, opinions, and information expressed in this communication are of the individual authors and do not represent any entity, including the Tesla Owners Club of Ontario, Tesla Canada, and Tesla, Inc.

WHAT'S NEW

Club Growth

- 602 members (December = 570)
- 1,406 followers on Instagram (December = 1,321)
- 2,401 followers on Twitter (December = 2,367)
- 1,601 members in the Facebook group (December= 1,464)

Updates

- Model Y: Deliveries are imminent (1 has been seen in Toronto already).
- Tesla Stock: Tesla stock is crazy! How high will it go?
- Sponsors: We had the Beckett Team from RBC Wealth Management & The Fair Trade Jewellery Company join us as a Ludicrous Sponsor. A few others are pending.
- Sub Chapters: We have drafted up an agreement and will be confirming details initially for 3-4 regional sub chapters.
- New Meeting Venue: Our chapter meetings (starting in March) will be held at Riviera Event Space in Vaughan (2800 Hwy 7, Vaughan, ON). Meeting days will fluctuate during the first week of the month. There are paid parking signs & stations on the lot, but parking will be 100% FREE for our meetings. The cost to attend chapter meetings will remain the same at \$20 for members and their guests.

NEXT CLUB MEETING

Date: Tuesday March 3, 2020

Time: 7:00 - 9:00PM

Location: Riviera Event Space

Address: 2800 Hwy 7, Vaughan, ON

Guest Speaker: Steve Hitchinson from the Supercharging Team - Regional Manager in Canada for Charging Infrastructure

Details:

- \$20 per person
- Fee helps to pay for meal & room rental
- New Tesla owners and reservation holders can attend at 6:30 pm for a Q&A session.
- Senior members will be available to answer questions and offer tips.
- The regular meeting will commence at 7:00 pm.
- We will also be presenting the club's 2019 Financial Statements. If you are interested in this topic, we recommend you attend this meeting.

Please confirm your attendance by obtaining your Eventbrite ticket [HERE](#). Tickets available until February 24.

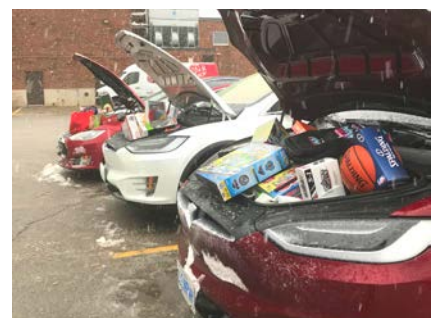
Ticket sales are done through Eventbrite as it allows people to pay in advance and helps us avoid "no shows." It is important that everyone buys a ticket prior to the meeting to ensure we order the correct amount of food.

2019 TOY DRIVE RECAP

Our 2nd annual Toy Drive was a huge success!

We donated 200 toys, \$1,750 in cash and \$375 in gift cards to the Toronto Fire Fighters.

Thank you to everyone who donated!



WE ARE EXCITED TO ANNOUNCE THAT THE CLUB HAS NOW STARTED A PODCAST!



There may be a lot of podcasts out there, but we thought you may benefit and enjoy a club focused one.

Josh Barbour and John Dixon host your Tesla Owners Club Ontario Podcast. We will bring a fresh perspective to the Tesla sphere. We'll focus on life in Canada with our Teslas. We'll also dive into the world of EVs and have a few laughs on the way.

Below is a link to our Pilot episode.

We hope that you find it interesting! It also includes some ideas for future podcasts.

It should start playing around the 5 second mark.

Your input, ideas and future topics are most welcome.

Episode 1

Published on:
1st Jan 2020
2:00pm

Things that make you go hmm.



Show Notes: Josh and John talk about why they started the podcast. They dive into some tips and tricks and talk about whether or not leasing is a better option than buying.

FEBRUARY MEETING PRESENTATION

Cara Clairman was our guest speaker this February at our chapter meeting hosted by Plug'N Drive. Cara is the President and CEO of Plug'n Drive and the EV Discovery Centre.



Cara provided the Tesla Owners Club a presentation on the environmental and economic benefits of driving electric as well as the latest trends here in Canada and worldwide.

She highlighted what Plug'n Drive and others are doing in an effort to accelerate EV adoption, including a focus on used EVs.

Finally, talked about the policy environment and the influence it has on car buying and what policies would help get more people out of gas cars and into electric cars within the next 10 years.

PLUG 'N DRIVE Clean Air Partnership
USED EV INCENTIVE PROGRAM

Receive **\$1,000** when you buy a used fully electric or plug-in hybrid electric car

Attend a Used EV seminar, take an EV test drive and purchase a used EV to get \$1,000 off your purchase. This program stacks with the Scrappage Incentive program on the reverse of this postcard.

To accelerate your drive to EV ownership, visit: plugndrive.ca/usedelectricvehicles

This program is made possible thanks to the support of the M. H. Brigham Foundation.

PLUG 'N DRIVE Clean Air Partnership
SCRAPPAGE INCENTIVE PROGRAM

Scrap your old gas car and receive **\$1,000**

Scrap your old gas car with carheaven.ca and select pndscrappage from the list to claim an additional \$1,000 when you apply to the Used EV Incentive program on the reverse of this postcard.

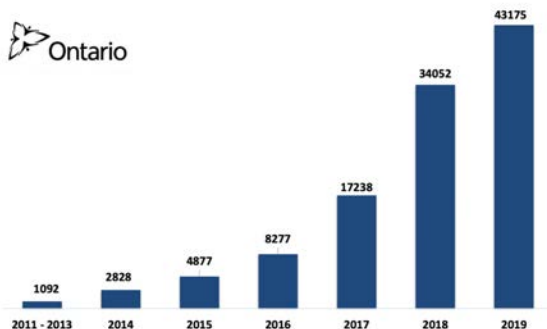
To make the switch to an electric car, visit: plugndrive.ca/usedelectricvehicles

This program is made possible thanks to the support of the M. H. Brigham Foundation.

EV Sales Growth in Ontario

Source: Electric Mobility Canada

43,175 (est.) | 30% of Canada's Total EV Market Share
Cumulative EVs on the Road in Ontario as of Q4 2019



Electric Transit Opportunities

The Province of Ontario invested \$13 million in an electric school bus pilot project

14 Electric Buses are beginning service in 2019 in York Region and Brampton

Edmonton Transit and TransLink (Vancouver) both with pilot programs

TTC is purchasing 60 electric buses in 2019-2020



What can you do as EV Ambassadors??

- Refer your friends to the EVDC
- Host a meeting here or at your office (workplace program)
- Tell everyone about the benefits! (we know you already do!)
- Talk to your local MP/MPP

THANK YOU FOR BEING AN EARLY ADOPTER!

Learn more about Plug 'N Drive and all their programs at Plugndrive.ca

TIP OF THE MONTH



Brought to you by Jeremy Theal

Check out this new App that can help you save money.

Powercents helps Time-Of-Use customers avoid peak electricity rates.



- **Track rates:** Track Time-Of-Use rates that change based on the season, day of the week and time of day.
- **Avoid peaks:** Handy reminders to know when peak times change and when holiday rates apply.
- **Power breakdown:** See exactly where your power comes from and how clean (or dirty) the electricity grid is.
- **Info at a glance:** Up to date info and easy to navigate. Choose from dark mode, colour blind mode or both.
- **Accessible:** High contrast design, dynamic type, VoiceOver or TalkBack support in both English and French.

Free download



DID YOU KNOW...

The Club has 4 CHAdeMO adapters that are available to rent out for free by members.

2 are in the west end and 2 are in the east end.

They get booked quickly so if you are interested, ensure you check the calendar in advance on our Club [website](#) under the member zone.



Membership Benefits

The value of being a Tesla Owners Club of Ontario member continues to evolve. Be a part of this growing community!

This group is unique in its connection to Tesla — a direct connection through the club for owner issues or concerns. Our executive committee works to strengthen our connections with Ontario businesses interested in our Teslas. Our growing sponsor list and benefits are indicative of the work happening behind the scenes.

We have great networking opportunities and many social events, and are working to develop more membership benefits. Let us know what you'd like to see and how we may serve a broader Ontario-wide Tesla Owners community. Share your ideas with any of the executive committee members, or write to info@teslaownersclub.ca.

Connect with us on social media

