



TESLA OWNERS CLUB OF ONTARIO

We're a community of Tesla owners and reservation holders in Ontario



Please consider the
environment before
printing this

MESSAGE FROM THE PRESIDENT

Hello everyone,

There is lots of news this month!

You may have noticed a slightly different club logo provided to us by Tesla corporate as they move to standardize the over 150 clubs worldwide.

We had a great Zoom meeting with our new sponsor Wheelsco. They are one of three new sponsors that have come on board to support us. I encourage you to get familiar with all of our sponsors and support them too. Let me know if you have ideas for our Zoom meetings as we go into the new year. A separate Facebook Group for members only has been established. All members will receive a one-year payment gift on the next renewal date. And we are starting a holiday food drive that everyone across Ontario can participate in.

Phew! Lots going on, as you can see. That's all for now.

Please stay safe as we head into the winter season.

All the best,
John

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This is a newsletter from and for the Tesla Owners Club of Ontario (TOCO).

<https://ontario.teslaownersclub.ca>

Let us know how we can serve you. Member's contributions are welcome. Send us your stories and pictures to be shared in an upcoming newsletter.

Send your material to:
Info@teslaownersclub.ca

OUR LUDICROUS SPONSORS:



CANADIAN AUTOMOTIVE REALITY FINANCIAL INC.



The Beckett Team



WHAT'S NEW

Club Growth

- 696 members (October = 686)
- 1,804 followers on Instagram (October = 1,727)
- 2,847 followers on Twitter (October = 2,751)
- 213 members in the new Facebook group

New Facebook Group

As many of you may know, we have decided to create a new Facebook group exclusively for club members.

Despite our efforts to differentiate the clubs' Facebook Group, there was a lot of confusion with people assuming that being part of the Facebook Group meant they were automatically part of Tesla Owners Club Ontario (TOCO). This was not the case. The Facebook group was started before the club became official with Tesla. It became quite a large undertaking with over 2000 members, and most were not part of TOCO.

The new Facebook group will allow you to post items for sale that are related to Tesla. This includes vehicles, tires, wheels, etc. The Tesla Owners Ontario (non-official) Facebook group will still be live, but we will be less involved with it.

If you wish to join the Facebook group, please click the link provided.

[NEW Facebook Group](#)



Tesla Owners Club Program



Over the last three years, the Owners Club Program has grown from a few dozen partnered Clubs, to over 150 globally, with almost 120,000 members.

After crossing the 100k membership threshold this summer, it became clear that the overall program needed some systemic changes, partially to show support for the Clubs from the Tesla side of things, but also to support more growth in the years ahead.

Newly designed Club logos are part of the plan to recognize and align all the official clubs under the program.

Face Masks

A complimentary face mask was given to all members who attended the Drive-In Movie Event. For those who did not attend, a text message or email was sent to you to confirm your mailing address.

If you **did not** attend the Drive-In Movie Event OR receive a text message/email to confirm your address, please email marketing@teslaownersclub.ca to claim your face mask.

PLEASE NOTE: New members (who signed up on or after October 5, 2020) did not receive a text/email confirming their mailing address. They will receive their face mask in the mail with their membership package within a month.



GET TO KNOW OUR SPONSORS



FTJCo

FAIRTRADE JEWELLERY CO.



FTJCo designs & makes fine custom jewellery using responsibly sourced materials. Since 2006, we've built a unique company with an emphasis upon sustainability and responsibly sourced materials.

In addition to beautiful designs, we offer lab-grown, recycled (often from our clients' older pieces) or Canadian mined diamonds and gems in our creations.



Safe, in person or Zoom appointments can be booked at ftjco.com/visit. We use 3D printing and computer renders to make custom work seamless, no matter where you're located.



For gift-giving we have ready to wear items with free next-day shipping. Find out more at ftjco.com and [@FTJCo](https://www.instagram.com/FTJCo) on Instagram.

FOOD DRIVE

In the past years, we have done a Toy Drive with the Toronto Fire Fighters at Christmas to give back to the community. This year, due to COVID-19 and to appeal to our members all over Ontario, we have organized a Food Drive with Feed Ontario.

We think their Operation Community Regeneration will help to ensure Ontario's food banks have the resources they need to continue to help our province recover from the impact of the pandemic. Donate now to Feed Ontario and help build a healthier province. Every \$1 you donate can provide 3 meals to someone in need.

You can [DONATE HERE](#) now . An email will also be sent out to all members with the link to donate.



Membership Benefits

The value of being a Tesla Owners Club of Ontario member continues to evolve. Be a part of this growing community!

This group is unique in its connection to Tesla — a direct connection through the club for owner issues or concerns. Our executive committee works to strengthen our connections with Ontario businesses interested in our Teslas. Our growing sponsor list and benefits are indicative of the work happening behind the scenes.

We have great networking opportunities and many social events, and are working to develop more membership benefits. Let us know what you'd like to see and how we may serve a broader Ontario-wide Tesla Owners community. Share your ideas with any of the executive committee members, or write to info@teslaownersclub.ca.

NEXT CLUB MEETING

Date: TBD

Location: Online - Zoom

Details:

- FREE
- A few days before the meeting, we will send out an email to those who have RSVP'd with the following instructions on how to download Zoom and a link to join the Zoom meeting.

We recognize that our members have differing technical abilities, so you may want to download and test the software ahead of time (click [here](#) to go to the Zoom website OR go to the app store on your mobile device).

COMING
SOON

Online clothing store
with TOCO apparel.
Six items with new logos
will be available for
purchase soon!

**Connect with us on
social media**

