



TESLA OWNERS CLUB OF ONTARIO

We're a community of Tesla owners and reservation holders in Ontario



Please consider the
environment before
printing this

MESSAGE FROM THE PRESIDENT

Happy New Year everyone!

Well 2020 is finally behind us. Like me, I hope you are optimistic for a better 2021 ahead. In this newsletter you will see a wrap up report on our very successful Food Drive, thanks again to all that participated.

As I write this we are getting ready for our next Zoom meeting, I hope to see many of you there. The club continues to grow, many new members mention they heard about us on social media. You may have noticed we are trying to be more active on there and I believe our consistent, interesting content is certainly helping with club awareness. Stay tuned as we expect to add some new sponsors soon. We are also planning our next few Zoom meetings with some interesting topics and guest speakers.

In closing there certainly is lots of Tesla related news out there. This includes the ever increasing share price, updated Supercharger map, lots of videos on the beta full self driving program and a new Model Y SR Model. There are even reports of new upcoming Tesla facilities in London and Barrie, we will keep our eye on that. As Tesla owners it is sure to be an exciting year ahead!

All the best,
John

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This is a newsletter from and for the Tesla Owners Club of Ontario (TOCO).

<https://ontario.teslaownersclub.ca>

Let us know how we can serve you. Member's contributions are welcome. Send us your stories and pictures to be shared in an upcoming newsletter.

Send your material to:
Info@teslaownersclub.ca

OUR LUDICROUS SPONSORS:



WHAT'S NEW

Club Growth

- 739 members (December = 718)
- 1,928 followers on Instagram (December = 1,868)
- 3,147 followers on Twitter (December = 2,945)
- 291 members in the new Facebook group

Holiday Charity Summary

This year, due to COVID-19 and to appeal to our members all over Ontario, we organized a fundraiser with Feed Ontario. The response was overwhelming. We raised \$21,783. Here is what that translates to as far as meals.

Thank you to all the club members and non-members who donated. Thank you to our sponsors for their generous donations and to anyone else who supports TOCO.



NEXT CLUB MEETING

Date: Thursday January 14, 2021

Time: 7:00 - 9:00PM

Location: Online - Zoom

Click [HERE](#) to RSVP!

Guest Speaker: Virtual Shop tour by our Ludicrous Sponsor, Pfaff Autoworks.

Details:

- FREE
- It is crucial that you RSVP if you are interested in joining the Zoom meeting. You can do so by clicking the link [HERE](#).
- A few days before the meeting, we will send out an email to those who have RSVP'd with the following:
 - Instructions on how to download Zoom
 - A link to join the Zoom meeting
 - How to submit questions for Pfaff Autoworks and/or the Club Executives.

If you RSVP to this meeting and do not receive an email with the Zoom link by 12:00 PM on January 14, please check your junk/spam folder. If it's not there, you can email myself at jdixon@teslaownersclub.ca and I will resend you the link.

We recognize that our members have differing technical abilities, so you may want to download and test the software ahead of time (click [here](#) to go to the Zoom website OR go to the app store on your mobile device).



COLD WEATHER TIPS



Limit Checking the Tesla App:

When you check your car via the Tesla app, your car uses energy to wake itself up from sleep mode. During the winter, it's best to only check the app when necessary so that extra energy can be used on the road.

It is normal to see increased energy consumption during colder months. To maximize range and efficiency in the cold, take extra steps to keep your battery warm and conserve energy.

Precondition Before You Drive:

Warming your battery before each trip can conserve energy. Preheat your car by activating preconditioning or defrost in the Tesla app.

- Precondition: Open the Tesla app and tap 'Climate' > 'Turn On.'
- Defrost: Open the Tesla app and select 'Climate' > defrost icon.

Scheduled Departure:

To precondition your car around your schedule, simply plug in your vehicle and set your next departure time using the 'Scheduled Departure' feature on your touchscreen. Tap 'Charging' > 'Scheduled Departure' > 'Schedule' > 'Depart At.'

Once your specified time is set, your car prepares itself by determining the best time to start charging to optimize energy costs, battery longevity and ensure charging completes in time for your drive.

Watch for the Snowflake Icon:

A blue snowflake icon may appear on your touchscreen if your car battery is too cold to access all of its stored energy. When this icon is displayed you may also notice that battery power and regenerative braking are limited. Once the battery is warmed, the snowflake will disappear. Charging, driving and preconditioning are all ways to warm your battery quicker.

Conserve Energy on the Road:

In the winter time, reduce energy loss by driving conservatively and limiting energy use in the cabin. This helps with range and efficiency all year-round, but even more so during colder months.

- Drive at moderate speeds.
- Limit frequent and rapid acceleration.
- If possible, lower the cabin temperature setting and use seat heaters for added warmth.

VIDEO OF THE MONTH

Tesla Owners Club of Ontario, Club president, John Dixon, had a chance to chat with Rachel Dixon from Feed Ontario about the holiday fundraiser. They talked about the effects of COVID-19 on food banks across Ontario and how the donations are distributed.

Watch the conversation now on Youtube [here](#).



Membership Benefits

The value of being a Tesla Owners Club of Ontario member continues to evolve. Be a part of this growing community!

This group is unique in its connection to Tesla — a direct connection through the club for owner issues or concerns. Our executive committee works to strengthen our connections with Ontario businesses interested in our Teslas. Our growing sponsor list and benefits are indicative of the work happening behind the scenes.

We have great networking opportunities and many social events, and are working to develop more membership benefits. Let us know what you'd like to see and how we may serve a broader Ontario-wide Tesla Owners community. Share your ideas with any of the executive committee members, or write to info@teslaownersclub.ca.



COMING SOON

Online clothing store
with TOCO apparel.
Six items with new logos
will be available for
purchase soon!

**Connect with us on
social media**

