



TESLA OWNERS CLUB ONTARIO

WORLD'S FIRST SANCTIONED TESLA CLUB



SPONSORSHIP PACKAGE

Updated: August 2023



ABOUT THE CLUB

Established in early 2013 by John Dixon, the Tesla Owners Club of Ontario Inc. (TOCO) has the distinction of being the world's first official member club of the Tesla "Owners Club" Program. It provides many benefits including direct access to Tesla Corporate (via the Club President), community support and discounts on Tesla merchandise.

Between the Roadster, Model X, Model S, Model 3 and Model Y, there are approximately 30,000 vehicles in Ontario. This is as of June 2021.

We currently have over 1,100 Tesla owners/reservation holders and poised to scale rapidly as new models are released. Membership includes access to discounts at certain public events and from specific sponsors.

sponsorship@teslaownersclub.ca





CLUB MEETINGS & EVENTS

WE ORGANIZE VARIOUS GET-TOGETHERS SUCH AS:

- Monthly chapter meetings with interesting guest speakers
- Special events such as drive-in movies, wine tours, etc.
- Participation opportunities at EV Events

EDUCATIONAL EVENTS

The Club can often accommodate schools and educational institutes that would like to learn about electric vehicles, specifically Tesla, autonomous driving and the future of transportation. This is normally organized with ambassador members who bring and share their own personal vehicles to present information or simply answer questions. If interested, please contact via the email below.

OTHER EV CLUB EVENTS

The Club co-ordinates event dates with other electric vehicle associations and clubs such as:

- EV Owners Club of Canada
- Electric Vehicle Society
- Tesla Owners Clubs Worldwide

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SPONSORSHIP OPPORTUNITIES

Support of the Tesla Owners Club of Ontario Inc. provides sponsors with an opportunity to raise awareness of their product or brand to a unique demographic of individuals. We host 3-4 formal events each year where sponsors can set-up displays and network directly with TOCO members. Additionally, we have a strong online presence using our website, direct email communications and social networking.

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MONETARY SUPPORT

	Ludicrous Sponsor
Sponsorship Benefits	\$2,000
Acknowledgment at chapter meetings	X
Acknowledgment on website	X
Acknowledgment on social media	X
Invitation to all events	X
Opportunities to sponsor events	X
Acknowledgment on email communications	X
Acknowledgment on newsletters	X

Sponsorship is based on an annual fee.

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CURRENT SPONSORS

- 427 Auto Collision
- AlloyGator
- AV OTTO
- CBI & Finance
- Desjardins Insurance
- Evolution
- Excellence Auto Collision
- Fierce Media
- Inception Auto Detailing
- Goldwing Autocare
- Kal Tire
- LPS Athletic Centre
- Midas - Barrie Mapleview
- P.J. Dermody Insurance Brokers
- Pfaff Autoworks
- RBC Wealth Management Dominion Securities
- Wheels Co
- Wrap ID





BECOME A SPONSOR

SUBMITTING A SPONSORSHIP REQUEST

Please submit your sponsorship interest via email to sponsorship@teslaownersclub.ca.

Receipts will be issued. Payment can be made via email transfer, cash, cheque or PayPal.

ADDITIONAL SPONSORSHIP REQUESTS

We understand that the sponsorship packages being offered may not align with your needs. Contact us today to discuss your needs and how the Tesla Owners Club of Ontario Inc. can help your organization!

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