

TESLA OWNERS CLUB OF ONTARIO



Message From the President

Hello everyone,

The club is seeing unprecedented growth. We are closing in on 1000 members!

Now that fall is almost upon us, it's time for our 3rd annual Drive-In event! Our second movie is now confirmed. Playing first will be Space Jam 2 and the second movie is Cry Macho. Spots are filling up fast, so if you are interested, secure your spot now before we open it up to non-members.

In other news, it looks like deliveries for the new refreshed Model S are now imminent. We'll keep you updated. Also, we've just brought on an interesting new sponsor, Henson Shaving, to offer some variety. Learn more about them below.

FYI, we are slowly changing everything to the new club logo, so all the new members will get new name-tags. The lanyards will eventually change too. We also have revised info cards to put at the Tesla locations.

See you at the Drive-In,

What's New

Club Growth

- 938 members (August = 901)
- 2,396 followers on Instagram (August = 2,304)
- 4,408 followers on Twitter (August = 4,302)
- 419 members in the new Facebook group

Tesla Model S

- Some members have reported receiving VINs for their pre-ordered Model S.
- Deliveries are expected by the end of September.

New Ludicrous Sponsor

- Henson Shaving
 - Check out what they have to offer and club members get 10% off using this link
 - <https://hensonshaving.com/discount/TeslaON> (Discount applied at checkout)
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Drive-In Movie Event

We are excited to be hosting our 3rd annual Drive-In Movie Event at The 5 Drive-In in Oakville (2332 Ninth Line, Oakville, ON L6H 7G9) on **Saturday, September 25, 2021 at 6:00 PM**. The movies will begin playing around 8:00 PM or when it gets dark. Please purchase a ticket in advance via the link below if you plan on attending.

To ensure physical distancing, we have committed to booking the entire theatre. **Spots are limited to 150 cars**. The 5 Drive-In has honoured the same pricing as last year.

EVENT DETAILS

- The cost of the event will be **\$28.50 per CAR** (regardless of the number of passengers). **This price includes tax. The ticket is valued at \$35.**
- There will be a **15% discount on all concession** purchases. Coupons will be given out at the event.
- Each member will be given a **free gift**.
- We will be showing **2 movies**
- Movie #1: **Space Jam 2** (Trailer [here](#))
- Movie #2: **Cry Macho** ([click here](#) to view the trailer)
- **Members are receiving special pricing** at \$28.50 per CAR; non-members will be charged more.



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Tickets

Interesting Video

You may have heard that there is a chip shortage right now. The world does not have enough chips, and it's a problem.

But what does that really mean?

This video may help answer some questions.



A Tesla Humanoid Robot?



Every so often, Tesla likes to introduce a surprise during their presentations. Remember that time when there was a Roadster in a Semi (both of which we're still waiting for)? Recently, on Tesla's AI Day, after providing detailed information about their DOJO supercomputer, they moved on to "What's next for AI beyond our vehicle fleet?" It was at this point, a robot-like character danced onto the stage, and we were introduced to a

humanoid robot dubbed "Tesla Bot."

Elon stated that Tesla Bot will be real. His reasoning was along the lines of Tesla already being the world's largest robotics company with all the technology in their vehicles (i.e., autopilot cameras, FSD computer, DOJO training). In his words, "Tesla's cars are semi-sentient robots on wheels", and it "kind of" makes sense to put that into a humanoid 5'8", 125 lbs form. He explained that Tesla Bot could be used to help with "boring, repetitive, dangerous work."

That might mean factory work, risky healthcare situations such as caring for patients during a pandemic or filling labour shortages. Maybe even housecleaning (visions of Rosie the Jetsons' housekeeping robot come to mind), or childcare, which could be useful for parents working from home while trying to entertain young children.

How does Tesla Bot fit in with Tesla's mission to accelerate the world's transition to sustainable energy? When that question was posed to Elon, his response was "Bot is not directly on the path of accelerating a sustainable energy future, but it aspirationally improves the probability that the future is good." There are some that speculate that Tesla Bot might be useful for space exploration and that might be Elon's true inspiration behind this venture.

So now, we'd like to ask you:

How comfortable are you integrating a bot in your life in the near future?

Would you allow a bot to do your grocery shopping? Clean your house? Pick the kids up from school?

What do you think? Send us your comments to info@teslaownersclub.ca

You can view the Tesla Bot reveal [here](#).

Get to Know Our Ludicrous Sponsors



Why is Tesla Important

Have you ever listened to the Tesla Daily with Rob Mauer? It's a great way to get your Tesla news and pairs well with a morning coffee, work commute or evening walk.

The podcast, "Why is Tesla so Important", released on August 9, 2021 asks a question which, for even the most well-versed aficionados, is often difficult to articulate. The podcast spoke to the most challenging issue our planet is currently facing, climate change, and placed Tesla's Environment, Social and Governance (ESG) 2020 impact report into

the context of the recently released sixth assessment report. *Climate Change 2021: The*

the context of the recently released Sixth Assessment Report, *Climate Change 2021: The Physical Science Basics* put out by the International Panel on Climate Change (IPCC). The [IPCC report](#) assesses and pulls together scientific knowledge on climate change from leading experts.

The IPCC report starts with a show-stopper, stating that “Global surface temperatures will continue to increase until at least the mid-century *under all emission scenarios considered*. Global warming of 1.5 C and 2 C will be exceeded during the 21st century unless deep reductions in carbon dioxide (CO2) and other greenhouse gas emissions occur in the coming decades”. In short, under all emission scenarios temperatures will be increasing into 2030, 2040 and well beyond. The impacts will be severe. So how much time do we have and what do we need to do to make a significant change? The challenge comes not just from the act of levelling off emissions but also reducing emissions faster to slow down climate change and the associated impacts.

This is exactly why Tesla’s mission statement is so significant. And it comes down to one word: Accelerate. Because even the slightest acceleration in emission reductions can make a huge difference as every tonne of CO2 emission adds to global warming.

Tesla’s ESG Impact report noted that “In 2020, the global fleet of Tesla vehicles and solar panels enabled our customers to avoid emitting 5 Million metric tonnes of CO2e”. Tesla’s vehicle fleet allowed customers to avoid emitting millions of metric tonnes of CO2. However, global emissions are measured in gigatonnes. For context, that’s roughly twice the mass of all people in the world. But the data analysis showed that through life cycle analysis and technology innovation Tesla vehicles could support significant reductions in CO2 emissions at an accelerated rate. Key points raised in the ESG Impact report includes maximizing utilization through software (vehicle autonomy), life cycle analysis (manufacturing to recycling), improved energy and water use, battery retention and recycling, and localizing the supply chain and raw materials. These themes, as part of Tesla’s ESG strategy, fast-track the reduction of CO2 emissions and in turn support the slowing down of climate change.

Hope this helps next time you are asked the question “Why is Tesla so Important”.

[Tesla Impact Report](#)

[International Panel on Climate Change \(IPCC\) Sixth Assessment Report](#)

by *Laura Raimondi*

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This is a newsletter from and for the Tesla Owners Club of Ontario (TOCO).

<https://ontario.teslaownersclub.ca>

Let us know how we can serve you. Member's contributions are welcome.
Send us your stories and pictures to be shared in an upcoming newsletter.
Send your material to: Info@teslaownersclub.ca

The value of being a Tesla Owners Club of Ontario member continues to evolve.
Be a part of this growing community!

This group is unique in its connection to Tesla — a direct connection through the club for owner issues or concerns. Our executive committee works to strengthen our connections with Ontario businesses interested in our Teslas. Our growing sponsor list and benefits are indicative of the work happening behind the scenes.

We have great networking opportunities and many social events, and are working to develop more membership benefits. Let us know what you'd like to see and how we may serve a broader Ontario-wide Tesla Owners community. Share your ideas with any of the executive committee members, or write to info@teslaownersclub.ca.

